

# PARTNERSHIP

If we are together nothing is impossible. If we are divided all will fail. - Winston Churchill



## Success Story Dairy Queen

### We Seek **True** Partnerships

After building a **strong relationship for graphics and P.O.P.**, Dairy Queen came to Joliet Pattern in 2002 needing a display to present their monthly featured Blizzards. Joliet Pattern worked with Dairy Queen to design a sturdy free-standing floor stanchion that had the ability to have the exhibited signs switched out easily. The stanchion has a solid metal base and frame which supports the interchangeable signs. The top has a distortion printed durable plastic shield baring the DQ "Blizzard of the Month" logo. The floor stanchion was not only successful but was also awarded the 2003 P.O.P. Times "Design of the Times" Silver Award and is now used in DQ's across the country.

Since then **Joliet Pattern has become the number one supplier of large format digital and screenprinted promotional items to Dairy Queen.** We provide DQ with signage including: drive-thru headers and sleeves, product and promotional banners, counter mats, frequency cards, pole signage, lawn signs, and more... Dairy Queen franchisers can easily acquire their standard or customized P.O.P. materials through our dedicated print-on-demand online store. Users need only login and choose which promotional items to purchase.

Because Joliet Pattern both produces and stocks the full range of inventory items, DQ's **online store is updated daily and orders ship within 48 hours from the receipt of the order.** Orders can be paid by MasterCard, VISA, personal and company checks, and if arranged in advance, we can establish 30 day credit terms on mailed invoices. Our customer service team is available by phone to answer franchisers specific questions and immediately assist them with their order.

Joliet Pattern is pleased to have an ongoing partnership with Dairy Queen that is based on a mutual **pursuit of superior quality and exceptional value as well as a desire to satisfy.**

If your company or business is interested in a print-on-demand store or is in need of specialty signage Joliet Pattern would appreciate the opportunity to work with you to project a **positive image for your company and provide you first class service and innovative promotional items.**

**ONE** Solution - **ONE** Source.



Screen Shot of Dairy Queen's Print-On-Demand Secure P.O.P. Online Store by Joliet Pattern, Inc.



2003 P.O.P. Times Design of the Times Silver Award  
Blizzard of the Month Floor Stanchion

