



AUDIENCE

Never treat your audience as customers, always as partners. - James Stewart

Event Marketing Services

Motivate Your Audience to Action

Event marketing invites customers to experience a product or immerses them in a brand. Joliet Pattern can help you create memorable messaging that **motivate your audience to action**. Whatever the occasion - from special event and conferences to roadshows and sponsorships - Joliet Pattern can **improve your visual presence, reduce costs and deliver results**.

Special events can be extremely effective outlets to **showcase your products and services** to large numbers of customers and potential clients. Over 110 million people attend more than 4,000 events in the United States and Canada every year — and those numbers are increasing.

In order to gain a substantial return on investment, your event solution must appeal to your target audience's interest and effectively **communicate who you are, what you do, and how your company can benefit them**. From banners and table covers to videos and graphics, Joliet Pattern designs and produces the tools you need to market successfully.

We offer custom production for each event solution so you can be assured that it meets your specific needs. Our design department can complete a **turn-key solution to promote your image to its full potential**.

Joliet Pattern delivers **engaging, entertaining and memorable experiences that yield precise and measurable results**.

ONE Solution - **ONE** Source.

SERVICES

Ideation
Experience Design
Graphic Design
Video and Motion Graphics
Event Messaging

Fabrication
Carpentry
Theme Development
Signage
Event Design

Electrical
Metal Working
Sign/Graphic Production
Technical Production

