

# MOTIVATE

A strong passion for any object will ensure success, for the desire of the end will point out the means. - Henry Hazlitt

## Digital Signage Services

### The Right Message **at the Right Moment**

**What is "Digital Signage?"** Digital Signage is today's answer to traditional signs. Imagine changing the content on your digital signage screens based on time of the day, location, and audience demographics instantly from anywhere. With Joliet Pattern digital signage you can make **instant communication with your audience** a reality and immerse them in a multimedia experience that will grab their attention. The right message at the right moment to **inform, entertain, motivate and reassure.**

Our digital signage solutions meet the needs of a wide range of organizations and markets such as **libraries, restaurants, hotels, retail applications, elections, tradeshow, funerals, museums, corporate lobbies, colleges and universities, athletic centers, and more.** We offer an easy and cost effective way to deliver targeted messages to your audience.

#### **Why is Digital Signage the fastest growing segment of the signage industry?**

- 1 Maximum impact 24 hours a day, 7 days a week
- 2 80% of all buying decisions are made at the time of purchase
- 3 Digital signage keeps up with a constantly changing marketplace
- 4 Messages can be customized at will to reflect time of day, weather, inventory, etc.
- 5 Ability to reach thousands of consumers through networked digital displays

We offer a variety of digital display technologies, sizes, and resolutions. From our portable pedestal systems to our wall mount systems, there is a digital signage solution to meet your needs. Digital signs, sometimes referred to as electronic signs are **easy to set up, distribute, and control** digital media on networked digital displays from a central location.

We can help you meet your current and future digital signage needs. Discover how Joliet Pattern digital signage solutions can **improve communication with your audience or increase product and service sales.**

**ONE** Solution - **ONE** Source.

